



“Our greatest natural resource is the minds of our children”

Walter Elias Disney

Kids Tag Art program, addressed to the 5th grade students, teaches about the specialty plates, its art application in the state commerce and the worthy causes that specialty plates support.

As a part of the elementary school’s art curriculum, students utilize acquired skills and knowledge to create their own unique vanity tags that later can be purchased by family, friends or general public.

All funds raised from the sales directly support art education and are used exclusively as a supplement funding art programs in participating schools. All proceeds of the sale of the tag art, along with sponsorship from the business community, go back into the classroom of each participating school. With 100% of the proceeds going back to schools, the program not only enhances art education but also elevates the conversation about the importance of creative expression as a part of the curriculum.

Based on the statistics and research, students who participate in the arts, are more likely to graduate high school, they exhibit higher level of sought out qualities of innovative thinking and problem solving concepts.

Although unique in its origin, Kids Tag Art project like many others depends on the involvement of the local businesses working towards making arts in Florida as diverse and inclusive as possible. It could serve as a template for other fundraising opportunities.

Governor Rick Scott and the Cabinet has honored Florida Tax Collectors for Innovative Program as Kids Tag Art project raised over \$1,000,000 for classroom arts education.

Prior, the program was recognized by the Florida Department of the State Division of Cultural Affairs and received the coveted Diversity and Inclusion Award for 2018.